

Renta

URBAN • LAND • DESIGN

**LANDSCAPE
ARCHITECTURE**



**PLANNING
SERVICES**



SHAPING YOUR ENVIRONMENT



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WHO WE ARE

Renta Urban Land Design (RULD) provides landscape architectural and planning services for commercial, institutional, municipal, and defense clients to create sustainable, cost-effective, and innovative sites and cities.

WHAT WE DO

LANDSCAPE ARCHITECTURAL SERVICES



- Site planning and feasibility studies
- Hardscape design; grading, drainage, and ADA compliance
- Planting and irrigation design
- Signage, wayfinding, lighting, and site amenities
- Contract documents and construction administration

PLANNING SERVICES



- Mixed-use design, traditional neighborhood development, and campus master planning
- Parks and recreation, sportsfields, playground design and open space master planning
- Urban streetscapes
- Historic preservation



EAGLE SCOUT MONUMENT WALL



STEWART PERRY



PINNACLE PARK



ART PARK



LEAF AND PETAL



VESTAVIA HILLS LIBRARY IN THE FOREST



HILLTOP MONTESSORI SCHOOL



MARGARET INGLE PARK



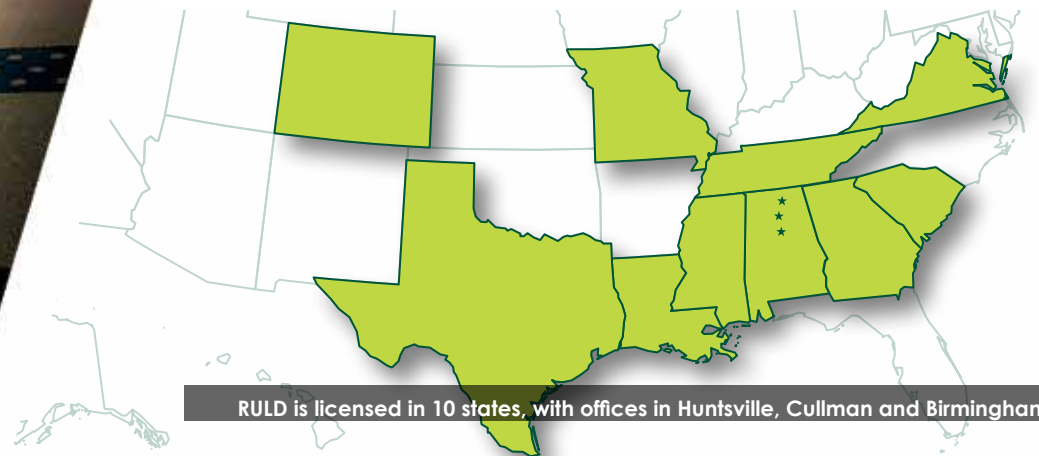
OUR PHILOSOPHY

The job of the Landscape Architect is to communicate our client's vision in multiple ways, to multiple audiences. In order to do this effectively, we consistently review our plans with the client and other affected parties. We ensure that we have a comprehensive design that fits the client's vision and works cohesively among all disciplines. The questions we constantly ask ourselves are, "Can our plans stand on their own?" and "Will the client be able to understand our plans without us there to explain them?" If the answers are no, then we haven't done our job. At RULD, we work hard to understand our client's vision and the audience affected by our design. We need to ensure there is a clear, concise direction and intent with all designs leaving our office, because we understand that not everyone speaks "architecture."

WHAT PEOPLE SAY

“ The professionalism that RULD displays is unmatched, in my opinion. Their ability to connect to others provides valuable insight that always makes projects that much better. The ability the RULD team shows in connecting with and inspiring others is inspiring, in and of itself. ”

BILL SEGREST, PRINCIPAL
WILLIAMS BLACKSTOCK ARCHITECTS



HOOVER MIRACLE LEAGUE

RULD is licensed in 10 states, with offices in Huntsville, Cullman and Birmingham